

**Mrs. S.SUJATHA**  
**HEAD OF THE DEPARTMENT**

DEPARTMENT OF ACCOUNTING AND FINANCE  
MOHAMED SATHAK COLLEGE OF ARTS AND SCIENCE SHOLINGANALLUR  
CHENNAI-119



A competitive, self-starter, disciplined and goal oriented professional with total of **20 years' experience** in handlings subjects related to Commerce with proven abilities in research, publication, college management, collaborative research, faculty team leadership and students development.

**ACADEMIC PROFILE:**

- **Ph.D. Commerce (2023), Rajah Serfoji Government College (Autonomous) Tanjavur,** Bharathidasan University, Tiruchirappalli-620 023.Tamilnadu, India.
- **M.Phil. Commerce (Aug 2000), AVC College** Bharathidasan University, Tiruchirappalli-620 023.Tamilnadu, India. Percentage secured – 69.6%. **First Class**
- **M.Com. Commerce (April .1996), S.K.S.S Arts College** Bharathidasan University, Tiruchirappalli-620 023.Tamilnadu, India. Percentage secured 63.%. **First Class**
- **B.Com. Commerce (April1998), Government College for Women** Bharathidasan University, Tiruchirappalli-620 023.Tamilnadu, India. Percentage secured 49.%. **Third Class**

**Work History**

Organization /College	From	To	Designation
Mohamed Sathak College of Arts & Science	14-07-2011	till date	Assistant Professor
SKSS ARTS COLLEGE TIRUPANANDAL	02-09-1998	31-12-2005	Lecturer/Assistant Professor

**Significant Contributions**

**Administrative Responsibilities**

- To promote the interests and reputation of the department
- To ensure that the activities of the department support the college's objectives.
- To allocate teaching and administrative duties appropriately

**Other Responsibilities**

- Delivered lectures on Commerce as per approved schedules and curriculum.
- Evaluated student's assignments and class work.
- Maintained reports of student's progress and attendance.
- Participated in campus events and educational committee.
- Worked with management in resolving academic issues.

**Publications**

**National Journals:**

1. Dr.R.P.Ramesh & **Mrs.S.Sujatha** (2021) "A Study on the capacity of buyer

behaviour that influences brand loyalty towards cosmetic product in Chennai. Journal of oriental institute UGC Listed Journal, ISSN: 0030-5324; Volume 71 issue no .01 No 09 January –March-2022.

2. Dr.R.P.Ramesh & **Mrs.S.Sujatha** (2021) Factors that influences brand loyalty to cosmetic product in Chennai. Sardar Patel Institute of Economic and Social Research (anvesak) ISSN: 0378-4568, Vol-51.No.02(X): July – December 2021, UGC Care Group-1 Peer Reviewed, bi-annual Journal.
3. Dr.R.P.Ramesh & **Mrs.S.Sujatha** (2021) “The Study on brand loyalty and buyer behaviour and its effects on buyer satisfaction towards cosmetic products with special reference to Chennai Corporation. Utkal Historical Research Journal, UGC Listed Journal,ISSN: 0976-2132; Volume –34(VII) Issue- April 2021
4. **S.Sujatha, S.Swarnalakshmi, Dr.M.R.Prakash**“ A Review on Employee Motivation and Work Performance, JOETSR- Journal of Emerging Trends in Scientific Research Special Issue Volume 1, Issue 1 | August- 2025 e-ISSN: 2997-8718, Print-ISSN: 2997-870X

**NATIONAL AND INTERNATIONAL CONFERENCES / WORKSHOP ATTENDED AND PRESENTED:**

S. No	Date	Name of the Institution	Seminar / Conference / Workshop	Title
1.	18 <sup>th</sup> August 2021 to 25 <sup>th</sup> August 2021	Guru Shree Shantivijai Jain College for Women PG Department of Commerce	National Level Faculty Development Programme (FDP)	From Research to Publication
2.	20 <sup>th</sup> September 2021	The New College Chennai-14 PG Department of Commerce –Shift-II	National Level Webinar	Impact of Pandemic on Service Sector in India
3.	22 <sup>nd</sup> September to 24 <sup>th</sup> September 2021	Guru Shree Shantivijai Jain College for Women	Three Days National Level Webinar	Women Empowerment Through women Entrepreneurship
4.	27 <sup>th</sup> October to 30 October 2021	The Bhopal school of Social Science	National Level	Structured Approach of Methods & Techniques Behind Research
5.	9 <sup>th</sup> December to 10 <sup>th</sup> December 2021	Alpha Arts and Science College, Chennai	Inter-National Conference	Multidisciplinary Research & Innovations A study on the Influence of Digital Workplace 2021 in Information Technology industry - Chennai <b>Presented the Paper</b>
6.	17 April 2021	St. Joseph’s College (Arts and Science) PG Department of Commerce	Virtual International Conference	Restructuring of Trade & Industry for the upliftment of Indian economy

7	28 Feb 2022	Sermalhai vasan college for women- Avaniapuram- Madurai	National Level Webinar	Research Publication & Citation Promotion
8	3 June 2021	Badruki college of commerce and arts- Hyderabad-Telangana	National Webinar	Analysis of the impact of monetary policy during pandemic in India.
9	19 & 20 May 2021	School of Commerce Dravya-VET Institute Arts and Science, Erode	National Webinar	Shaping Imaginations-A Commerce View
10	15 Feb 2021	Manonmaniam sudaramnar University- Tirunelveli.	National Workshop	Strategy for managing personal Finance including mutual funds and NPS
11	9 Feb 2022	Department of Commerce Government First Grade College Vijaypaur-Karnataka.	National Webinar	Financial Empowerment through wealth creation.
12	19 to 25 July 2021	Gurunanak College Velachery Chennai.	7 Days National Webinar	Recent trends in commerce and Management
13	26 April 2022	Institute of Innovative Cell and IQAC TPCTS College of Engineering - Osmanabad	Work shop	Intellectual Property Rights.
14	1 <sup>ST</sup> Sep 2025	Department of corporate secretaryship , patrician college, Chennai.	National Workshop	IPR, Stare-Up & Incubation

### Personal Profile

Date of Birth : 17/11/1972  
 Nationality : Indian  
 Marital Status : Married  
 Father's name : T.Somasundaram  
 Permanent Address : No 8, Kumaran Nagar 1st, Cross Street, Keelkattalai, Chennai-117

### DECLARATION

I hereby declare that the information furnished in this is true to the best of my knowledge and belief.

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(SUJATHA.S)