



MOHAMED SATHAK COLLEGE OF ARTS & SCIENCE

(Affiliated to the University of Madras, Approved by UGC & AICTE)
An ISO 9001:2015 Certified Institution, Sholinganallur, Chennai – 600119



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AWARNESS PROGRAMME REPORT

Title	: Financial Empowerment & Wealth Creation Summit
Date	: 02 September 2026
Time	: 10.30 AM
Venue	: Seminar Hall
Organized By	: Department of Business Administration with IQAC
Resource Person	: Mr. M. Prabhu Financial Education Advocate, Chennai
Participants	: Approximately 100 Students from the Department of Business Administration

Greetings to All,

The Department of Business Administration, in association with the Internal Quality Assurance Cell (IQAC), successfully organized an **Awareness Programme on Financial Education – Smart Decision, Secured Tomorrow** on **02 September 2026** at **Seminar Hall**. The programme was conducted to create awareness among students about financial literacy, personal financial planning, savings, investments, budgeting, insurance, and wealth management.

Objectives of the Programme

- To create awareness about the importance of financial education among students.
- To develop knowledge regarding budgeting, saving, and financial planning.
- To introduce various investment opportunities and wealth creation strategies.
- To educate students on the importance of insurance and risk management.
- To promote responsible financial decision-making for a secure future.
- To encourage students to adopt healthy financial habits at an early stage.

Programme Report

The programme commenced with a warm welcome by the organizing department. The dignitaries emphasized the importance of financial literacy in today's rapidly changing economic environment and highlighted the need for students to develop sound financial management skills.

The resource person, **Mr. M. Prabhu, Financial Education Advocate**, Chennai, delivered an insightful and informative session on financial education. He explained the significance of financial planning and discussed practical approaches to managing personal finances effectively.

During the session, students were introduced to the fundamental concepts of budgeting, saving, investing, and insurance. The speaker elaborated on the importance of setting financial goals, maintaining financial discipline, and making informed investment decisions. He also highlighted the role of financial literacy in achieving long-term financial security and independence.

The session further covered topics such as emergency funds, risk management, mutual funds, banking services, digital financial transactions, and retirement planning. Real-life examples and practical illustrations enabled students to understand financial concepts in a simple and engaging manner.

An interactive question-and-answer session was conducted, during which students actively participated and clarified their doubts related to investments, financial planning, insurance policies, and wealth management strategies. The programme generated significant interest among students and encouraged them to become financially responsible individuals.

Photographs of the Event









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(A Muslim Minority Institution)

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Sholinganallur, Chennai 600119, Tamil Nadu, India.

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50+ YEARS OF EDUCATIONAL
EXCELLENCE



We are delighted to invite you for the

FINANCIAL EMPOWERMENT & WEALTH CREATION SUMMIT

Think Smart Today • Build Wealth Tomorrow



FINANCIAL
AWARENESS



SMART
INVESTING



RISK
MANAGEMENT



WEALTH
CREATION



CHIEF GUEST

MR. M. PRABHU

NCFE Certified Financial Literacy Trainer



DATE
02/09/2026
(WEDNESDAY)



National Centre for
Financial Education



TIME
10:30 AM
ONWARDS



VENUE: SEMINAR HALL

Organised by

**DEPARTMENT OF BUSINESS ADMINISTRATION
SCHOOL OF MANAGEMENT**

In Association with IQAC



National Centre for
Financial Education

KEY TOPICS

- ✓ Money Management and Budgeting
- ✓ Savings and Investment Options
- ✓ Banking and Digital Financial Services
- ✓ Insurance and Risk Management
- ✓ Credit and Debt Management
- ✓ Fraud Prevention and Cyber Safety
- ✓ Financial Planning for a Secure Future
- ✓ Building a Strong Financial Mindset



WHY FINANCIAL EDUCATION?

- ✓ Make informed and smart financial decisions
- ✓ Achieve your goals with confidence
- ✓ Protect yourself from financial risks
- ✓ Build a secure and independent future
- ✓ A life skill for every student

ABOUT THE CHIEF GUEST

- ✓ NCFE Certified Financial Literacy Trainer
- ✓ 16+ Years Teaching | 1,200+ Students Trained in Stock Market & Investments
- ✓ Expert in Finance, Investment, Banking & Risk Management
- ✓ Mutual Fund Distributor
- ✓ Insurance Advisor & Agent
- ✓ Personal Financial Planner
- ✓ Industry Experience | ₹35+ Lakhs AUM Managed
- ✓ Practical, Interactive & Outcome-Oriented Trainer



OUR ESTEEMED LEADERSHIP

Dr. M.R. Prakash
HOD
Business Administration (BBA)

Mr. N. Logesh
Dean - School of
Management Studies
& HOD-HCM

Dr. M.S. Mohamed Jaabir
Principal
MSCAS

Dr. M. Syed Ali
Vice Principal
IQAC Coordinator, MSCAS

Janab S.M.A.J. Abdul Haleem
Director
MSCAS

Mrs. P.Chitra Pournamy
Assistant Professor,
Convener

Mrs. Arulbarathi K
Assistant Professor,
Co-Convener

Ms. R. Krithiga Devi
Assistant Professor,
Organizing Secretary

Key Topics Covered

- Financial Literacy and Financial Planning
- Personal Budgeting
- Savings and Investment Strategies
- Insurance and Risk Management
- Banking and Digital Finance
- Wealth Creation and Financial Independence
- Goal-Based Financial Planning
- Smart Financial Decision-Making

Outcomes of the Programme

- Students gained awareness about the importance of financial education.
- Participants understood the principles of budgeting and personal financial management.
- Students learned various saving and investment options available for wealth creation.
- Participants gained knowledge about insurance and risk management practices.
- Students developed an understanding of responsible financial decision-making.
- The programme motivated students to adopt effective financial planning habits.
- Participants recognized the importance of financial discipline for long-term financial security.

Vote of Thanks

The programme concluded with a vote of thanks expressing gratitude to the Management, Principal, Vice Principal, IQAC Coordinator, Resource Person, faculty members, student coordinators, and participants for their valuable contribution toward the successful conduct of the programme. The organizers acknowledged the enthusiastic participation of students, which made the event informative and impactful.

Dr. M. R. Prakash

Head of the Department

Business Administration

Mohamed Sathak College of Arts & Science