



MOHAMED SATHAK COLLEGE OF ARTS AND SCIENCE
(Sponsored by Mohamed Sathak Trust)
Approved by AICTE | UGC | Affiliated to University of Madras
(A Muslim Minority Institution), An ISO 9001:2015 Certified Institution
Sholinganallur, Chennai – 600 119.



REPORT ON ALUMNI CONNECT #9

Title of the Programme: “Campus to Corporate: What Nobody Tells You”

Date: 27.08.2026

Time: 10.00 A.M.

Mode: Offline

Venue: Room No. 6

Greetings to All,

The Department of English, in association with IQAC, Mohamed Sathak College of Arts & Science, Chennai, organized **Alumni Talk #9** on the theme “**From Campus to Corporate: What Nobody Tells You.**” The programme was held on **27 August 2026 at 10:00 a.m. in Room No. 6**. The resource person for the session was **Ms. A. Ashika, Batch 2019–2022**, Corporate Trainer at **TCS, SIPCOT, Chennai**.

The event was organized to provide students with practical insights into the transition from college life to the corporate workplace. As an alumna of the institution, Ms. Ashika shared her experiences and offered students a realistic perspective on career preparation, workplace expectations, professional skills, and personal growth.

Objectives of the Programme

The major objectives of the Alumni Talk were:

1. To help students understand the transition from **campus life to the corporate environment**.
2. To provide practical knowledge about corporate expectations and workplace culture.
3. To familiarize students with the skills and competencies required for professional success.
4. To encourage students to make informed decisions regarding their careers and future opportunities.
5. To motivate students through the experiences and career journey of a successful alumna.
6. To emphasize the importance of communication, adaptability, confidence, professionalism, and continuous learning.
7. To establish a meaningful connection between students and alumni and provide career-oriented guidance.

Programme Highlights

The session was conducted as an interactive and informative alumni engagement programme. Ms. A. Ashika drew upon her professional experience as a Corporate Trainer to explain the realities of entering and succeeding in the corporate sector.

A key highlight of the programme was the discussion on the **transition from campus to corporate life**. The resource person explained how students can prepare themselves for professional environments and adapt to new responsibilities and expectations.

The session also focused on the importance of **real-world skills beyond academic qualifications**. Students were encouraged to develop effective communication, interpersonal skills, problem-solving abilities, confidence, adaptability, and a positive professional attitude.

The speaker shared **honest and practical advice** based on her own career experience, enabling students to understand both the opportunities and challenges associated with corporate careers. The programme also highlighted the role of alumni as **speakers, mentors, and career guides** for present students. The core of the session focused on the **Iceberg session– Building Words that Bridge College and Corporate**. Ms. Ashika explained that what is visible above the water – degrees, CGPA, and certificates – is only a small part. True corporate success lies below the waterline: communication, attitude, emotional intelligence, adaptability, and personal branding. She elaborated on the shift **from a Student Mindset to a Professional Mindset**, stressing accountability, ownership, time management, solution-oriented thinking, and workplace etiquette.

The session featured an engaging and interactive activity titled **Guess: Expectation vs. Reality**, where students were asked to differentiate between their expectations of corporate life and the actual reality, including work culture, job roles, feedback, and growth.

Outcomes of the Programme

The Alumni Talk achieved several positive outcomes:

- Students gained a clearer understanding of the **corporate work environment** and the expectations of employers.
- Participants developed greater awareness of the skills required to successfully move from **college to professional life**.
- The session encouraged students to focus on **career readiness and continuous skill development**.
- Students received practical guidance on building confidence, improving communication, and adapting to workplace situations.
- The interaction with an alumna working in the corporate sector provided students with a **realistic and relatable career perspective**.
- The programme motivated students to prepare themselves proactively for future employment opportunities.
- It strengthened the relationship between the institution and its alumni and demonstrated the value of alumni participation in student development.
- The session inspired students to approach their future careers with greater confidence, clarity, and professionalism.
- A key highlight was a practical demonstration on How to Draft a Professional Mail to a Manager in a Corporate Environment. She explained the structure of a formal email, subject line etiquette, professional greetings, concise body, and appropriate closing, with examples of leave mails, reporting mails, and request mails.
- The session also introduced a **Corporate Readiness Toolkit** for final-year students, which included Resume & LinkedIn Profile Building, Business Communication & Email Etiquette, Interview Readiness using the STAR method, Essential Soft Skills, and Workplace Discipline

Conclusion

The **Alumni Talk #9 – “From Campus to Corporate: What Nobody Tells You”** was a valuable and insightful programme that successfully bridged the gap between academic learning and professional expectations. Ms. A. Ashika's experiences and practical guidance provided students with meaningful insights into the challenges and opportunities involved in beginning a corporate career. Overall, the programme was successful in **informing, mentoring, motivating, and empowering students** to prepare confidently for their transition from campus to corporate life. It also strengthened the institution's

commitment to career development and meaningful alumni engagement.

The session concluded with valuable insights into **Career Opportunities for B.A. English Graduates beyond Teaching**. The speaker highlighted emerging avenues such as **HR & Recruitment, Content Writing, Corporate Training, Animation & Media, Public Relations, UX Writing, Digital Marketing, and Technical Writing**, encouraging students to leverage their language skills as a superpower in diverse industries.

The Department of English expresses its sincere gratitude to the **Management, Principal, Vice-Principal & IQAC Coordinator, the resource person, faculty members, students, and all those involved** in making Alumni Connect #9 a successful and enriching programme.