

P.G.DEPARTMENT OF BUSINESS ADMINISTRATION (MBA)
Affiliated to University of Madras, Approved by AICTE

The Master of Business Administration (M.B.A.) is a master's degree in business administration. MBA designation originated in the United States, emerging from the late 19th century as the country industrialized and companies sought out scientific approaches to management. The core courses in the MBA program are designed to introduce students to the various areas of business such as accounting, finance, marketing, human resources, operations management, systems etc.

Mohamed Sathak is one of the forerunners in conducting this program. It is 2 decades past since it is established. The program was started in 1994. This department is one of the well equipped departments which have excellent facilities and brilliant opportunities. The department is one of the well equipped departments which has excellent facilities and many brilliant opportunities. The department is affiliated to University of Madras and approved by AICTE, Delhi.

Specialization Offered

-) Marketing
-) Finance
-) Human Resources Management
-) Logistics Management
-) Dual Specializations are also offered.

A team of well qualified staff members adorn this department.

Name	Qualification	Designation	No. of Years of Experience Teaching Industry	
Dr.T.M.Kuthubudeen	MBA , M.A.(Eco), M.Phil (Eco), M.Phil (Mgt),Ph.D., SET.,	Director ,Professor and Head	27	10
Dr.G.Manickam	MBA, M.Phil, M.A (Eco), M.Sc(Psy), Ph.D.,UGC(NET),SET.,	Professor	11	14
Mrs.S.Devi	M.B.A.,M.A., M.Phil., UGC(NET)	Assistant Professor	15	-
Dr.P.Madhan Kumar	M.B.A., Ph.D., UGC(NET)	Assistant Professor	2	-
Dr.P.Nambi Raja Sudalai	MBA ,Ph.D., SET ..	Associated Professor	13	
Mr.R.Kabaleeshwaran	MBA , SET ..	Associate Professor	14	
Mr.R.Muthuswamy	MBA. ,Ph.D., SET ..	Assistant Professor	12	
Mr.C.N.Rajendra Prasad	MBA., SET ..	Assistant Professor	14	

Details of Available Facilities:

Class Rooms: Fully air-conditioned class rooms with Inter active computer Technology.

Teaching pedagogy is highly sophisticated, LCD Projector with audio & Video facility in 2 rooms.

Library: There is well equipped Department Library with a collection of 9500 books from various fields of Management and also from the stream General Management books. And 2000 more books have to be added soon. General Library also has voluminous books on Management.

Apart from physical books repository the digital library is an archive of all types of books and magazines.

Computer Lab:

There is a well equipped Computer Lab with new version software's and latest hard wares. The number of system and student is in 1:1 ratio.

No. of Computers: 110

Configuration:

Intel Core i5 Processor 3.1 ghz/4GB DDR3 Ram/ 500 GB Hard Disk / Without DVD Writer / Dell 18.5 LED Monitor/Dell Wired Keyboard and USB Optical Mouse/Free Dos/3-3-3 Years Warranty

Activities Organised by the Department

S.No	Date	Activities	Chief Guest/ Guest of Honour
1	8 th Jan 2014	Quiz Program on "Business Standard"	S.Jayaram, Chief Manager.
2	28 th Jan 2014	GUEST LECTURE ON Interview Interaction Skill MS. PADMAJA	Ms.Padmaja, Softskill Trainer\MSMA
3	5 th Feb 2014	E-Week GUEST LECTURE ON "Pursue Your Passion"	Mr.K. Ramachandran, Senior Consultant,TCS
4	12 th Feb 2014	Workshop on "Finance Education"	Mr.Ramesh Shankar, Resource Person, SEBI.
5	19 th Feb 2014	AICTE Sponsored National Seminar on "Foreign Direct Investment"	Chief Guest Mr.Ravishankar, VP Finance, TVS Motors/ Mr.V.Nagappan, Director, TNP Ltd.
6	26 th Feb 2014	Aspirants MBA 2014	K. Bhuvaneshwari, CMD, Compcare Software
7	7 th Aug 2014	Industrial Visit to Hatsun Dairies Plant	
8	26 th Aug 2014	Industrial Visit Coke Factory	
9	22 nd Sep to 26 th Sep 2014	Soft Skills Training	BBC Abnersoft
10	29 th Sep 2014	International Conference on Enhanced Changes in Corporate Environment	Dr.Palani G.Periaswamy Chairman, Le Royal Meridien Sri.G.Balakrishnan Company Secretary, India Cements Limited
11	31 st Oct & 1 st Nov 2014	MMA Convention "World class Made in India"	Attended by the Students
12	8 th Dec to 11 th	Microsoft certified Professional Course	Digiterrati

	Dec2014		
14	25 th Feb 2015	Munafasa 2015	Mr.Mariasingam, MD, Mr.C.Sathiyavel, DGM , Reliance
15	27 th Jan 2016	Guest Lecture – Presentation Skills	Dr.Uma Ramesh, Soft skill trainer
16	3 rd Feb 2016	Guest Lecture – Campus to Corporate	Mr.Kalyanasundaram
17	15 th Feb 2016	FDP – Holistic and Integral Education	V.Vijayalakshmi Asst.Prof – Management studies, IIT Madras
18	7 th October 2016	One Day Work Shop on Research Methodology In Management(Data Analyses with SPSS)	Dr.R.Kasilingam ,DOMS .Pondicherry University
19	19 th March,2017	Workshop on Employability Skill	Dr.Victor Solomon,A V I T,Chennai

Inter College Competitions – Participation & Winnings

S.NO	NAME OF STUDENT	NAME OF COMPETITION	NAME OF COLLEGE
1.	SYED M.HASEEN & ABDUL RAHEEM	BUSINESS QUIZ	SATYABAMA UNIV
2.	ALIHASANA	WORKSHOP	SANKARA COLLEGE
3.	SYED.M.HASEEN & MUBARAK ALI	BUSINESS QUIZ	ANAND INSTITUTE
4.	ALIHASANA	PAPER PRESENTATION	VELTECH
5.	ABDUL RAHIM	BUSINESS QUIZ	ETHIRAJ COLLEGE
6.	ALIHASANA	PAPER PRESENTATION	JAYA COLLEGE
7.	ALIHASANA	PAPER PRESENTATION	MOP VAISHNAV
8.	P.MAGESH& ALIHASANA	E-TRADING	NIMS
9.	ALIHASANA	BEST MANAGER	HINDUSTAN UNIV
10	NAJEEB & SHAMNAS	ADZAP	MEASI
11	P.MAGESH& ALIHASANA	STOCK WARS	MEASI
12	RASHIDA & LAVANYA	BUSINESS QUIZ	MGR UNIV
13	INAYATHULLAH & AZAR MUBEEN	BUSINESS QUIZ	SRM UNIVERSITY
14	INAYATHULLAH & SATHAM HUSSAIN	ADZAP	DG VAISHNAV
15	IRSHAD & ALTHAF	ADZAP/BUS.QUIZ	ETHIRAJ COLLEGE
16	RASHIDA & ARUL ROSE MARY	PAPER PRESENTATION	ASAN COLLEGE
17	NIZAM & RASHAD	STOCK WARS	MEASI
18	IRSHAD AHAMED & INAYATHULLAH	STALL	DHANISH AHAMED
19	RAMI, RAED	TREASURE HUNT	CRESENT
20	LAKSHMI, SRIJA, SAYEEDA	COLLAGE, STRESS INTERVIEW	SIET
21	SALMA, AARTHI	CORPORATE WALK	ETHIRAJ COLLEGE
22	SALMA, AARTHI, JEEVITHA	PAPER PRESENTATION	KCS COLLEGE
23	SALMA, ARATHI	MOVIE MANAGEMENT	ST JOSEPH COLLEGE
24	SALMA, AARTHI	BUSINESS PLAN	DG VAISHNAV
25	AARTHI, SRUTHI, JEEVITHA	NATIONAL SEMINAR	MADRAS SCHOOL OF SOCIAL WORK
26	SALMAN, JAYAVINUPRIYA SALM A	ENTREPRENEURIAL PROGRAMME, NEN CLUB	SAVEETHA SCHOOL OF MANAGEMENT

Publication by the Department

The Department publishes a Journal named “SIMS – Journal of Applied and Management Research” from June 2012.

The journal is a bi-annual publication of MBA department and it endeavours to promote research in different functional aspects of management, economy and information system. The journal publishes original research papers besides Articles, Abstracts of Doctoral thesis, case Studies and Book Reviews.

Academics

-) Curriculum framed by University of Madras.
-) Regular Class Room Teaching.
-) Regular Industry-Institution Interaction.
-) Workshops, seminars and Conferences.
-) Co curricular activities like campus Entrepreneurs and Management Games and Exercises

Functioning of the Department

Research Projects:

The Department is involved in Research Projects and a sanction of Rs.20 lakhs has been received from ICSSR , New Delhi for a sponsored research in Corporate Governance.

Membership in Professional Clubs:

The students are encouraged to join professional clubs such as MMA (Madras Management Association). The students participate in various activities and guest lectures organized by the club.

E-Cell:

The E-Cell of the department is carrying our various activities such as Campus company, E-week celebrations and Entrepreneur Seminars and guest lectures.

Soft Skills and Personality Development Training:

The students are regularly trained by experts in Soft Skill that enables them to face the Interviews successfully and personality development programs aimed at overall development of the students are also organized.

Intercollege Competition:

Every year a State level Inter College even is organized in the name of Munafasa that brings the talents from various institutions under one roof and acts as a forum for exposure for the students.

Microsoft Certified Professional Courses:

The students also are trained in hands on experience with computers and are certified by Microsoft. The technical knowledge is also given due importance by the department.

Industrial Visits:

Regular visits to industry are organized to expose the students to real industrial scenario and gain practical experience.

P.G.Diploma in E-Business and Management

An additional PG diploma course in E-Business and Management is also offered by MBA department.

Duration of the Course:

The course shall extend over a period ONE academic year consisting of TWO terms. The academic year shall be divided into Two Semesters. The academic year is divided into two terms viz., July – October and November – March. Duration of the course shall be 450 hours.

Placements

Campus Interviews are conducted every year. Students are given training on soft skills. They are well placed.

Every year 10 to 15 companies conduct campus interview and students are placed well through campus as well as other sources.

List of Students Well Placed

S. NO.	NAME	CURRENT EMPLOYMENT/BUSINESS DETAILS	
		NAME OF THE COMPANY	DESIGNATION
1.	P. Prakash	Financial Software System, Chennai.	Sr. Testing Engineer
2.	S.P. Chandran	Sasikala Garments, Chennai	Managing Director
3.	R. S. M. Thameem Ansari	World Resources Company, Chennai	Regional Manager
4.	M.A.S. Mohamed Zackariya	Indian Oil Dealer, Ramanathapuram	Administrator
5.	G. Kumaran	Sri Navanedhalakshmi Gas Agency, Chennai	Commercial Service Exec
6.	G.T. Manoj	Golden Dragon Ltd., Chennai	Managing Director
7.	N. Mohamed Saad	Fasire Traders., Chennai	Managing Director
8.	D. Hari Priya	EG Innovations, Chennai	Business Development Executive
9.	Syed Mohamed Imran	Royal Bank of Scotland., Chennai	Research Analyst
10.	K. Kamal Prabu	Manappuram Finance,	Manager

		Chennai	
11.	T.M.D. Saleemullah	Emerald Leathers, Vaniyambadi	Production Manager
12.	S. Shankar	Dr. Kamatchi Memorial Hospital, Chennai	Marketing Executive
13.	M. Selvakani	ING Vysya	Process Associate
14.	Ibrahim Buhari	TCS, Chennai	Process Associate
15.	Johnney Jones	Hindhuja Global Solutions, Chennai	Executive-HR
16.	Vinoth	Shell India, Chennai	Assistant Manager
17.	T. Muqueeth Ahmed	Taj Traders, Chennai	Managing Director
18.	P. Ajees	ING Vysya Bank, Kerela	Officer
19.	Syed Saijuddin	Star TV Ltd., Chennai	AD-Sales
20.	K. Suresh	R R Donndlley	Financial Analyst

List of Students Placed Abroad

S. NO.	NAME	CURRENT EMPLOYMENT/BUSINESS DETAILS	
		NAME OF THE COMPANY	DESIGNATION
1	S. Zaheer Abbas	ETA, Dubai	HR Executive
2	Saravanan Kesavan	DAIMLER, Singapore	Assistant Manager
3	Mohamed Sherif	Lala's Enterprises Pvt Ltd., Singapore	Administration
4	Aftab Sadique	Saudi Comedat Co. Ltd, Saudi Arabia	Office Manager
5	R.Abdul Basith	Bamardouf Decoartion for Est.,Saudi Arabia	Company Secretary
6	Abdul Ajeez	Taj Global Trading Dubai	Accounts Executive

Students' Diversity:

Students are from diverse cultural background. Apart from students across length and breadth of India, there are foreign origin students also.

Alumni:

A strong alumni network with members from the batch 1994-96 enhancing the image of the department is built. The activities of the alumni network includes alumni meet, supporting the alma mater in all possible ways including assistance in placement.

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